

Grace WANG

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EDUCATION

INSEAD Master in Management GPA: 3.8 (Dean's List) INSEAD Diversity Scholarship Available for full-time from July 2026 MIM'27 Student Council – Human Resources & Communication Relevant Courses: Strategy, Marketing, Entrepreneurship, AI & Technology Commercialisation	France / Singapore 2025 – 2027
Wuhan University of Technology MSc Translation & Interpreting GPA: 3.84 1st Class Scholarship BA English (French-English Pilot Class) GPA: 3.83	Wuhan, China 2022 – 2025 2018 – 2022

PROFESSIONAL EXPERIENCE

Team Vitality <i>Leading French esports organization, Counter-Strike world rank #1</i> China Strategy & Project Lead	Paris, France Aug 2025 – Present
- Lead China market strategy and execution across Bilibili, Weibo and Douyin for CS2 and VALORANT - Led 10+ Chinese streamer activations across EWC and VCT EMEA, generating 441 streams and 27.9M reported viewers - Built a Notion localisation workflow connecting the China team and French HQ, standardising briefs and proposals - Designed and reviewed BytePlus-assisted production across 5+ videos, including one Bilibili release surpassing 1M views - Supported content and activation programmes associated with €110K in digital and physical merchandise sales	
ATUM Ventures <i>Deep-tech venture builder and investor across Energy, Medtech and Advanced Manufacturing</i> Consultant, Venture Building & Investment Strategy	Singapore Mar 2026 – Apr 2026
- Led Italy market and regulatory analysis for Atum Ventures' European expansion strategy, assessing targeted sector fit - Analysed Italy's competitive landscape of three local venture builders, identifying an unoccupied positioning gap - Designed a phased Italy market-entry strategy for network building, co-investment pilot, local incorporation	
Bain & Company Part-Time Assistant, FMCG Channel Optimization	Weifang, China Mar 2025 – Apr 2025
- Designed and coordinated fieldwork across four regions, collecting 400+ market data points with 100% on-time completion to establish a quantitative baseline for channel analysis - Interviewed 50+ distributors and consumers to identify regional demand differences and operational bottlenecks - Synthesised quantitative and qualitative findings into channel efficiency and investment recommendations	
CYTS Linkage (subsidiary of CYTS Tours Holding Co., Ltd.) <i>Leading Chinese PR & digital marketing agency, Top 50 globally</i> Project Assistant Manager	Beijing, China Nov 2022 – Nov 2024
- Managed delivery of 4+ national-level conferences, including COP14 and the Greater Bay Science Forum, coordinating clients, suppliers and onsite operations to achieve 95% client satisfaction - Built standardised execution and emergency protocols, improving onsite workflow and reducing operating costs - Coordinated protocol and multilingual communications for international delegations, supporting onsite delivery	
Innosilicon <i>Global semiconductor IP and ASIC solutions provider serving international technology markets</i> International Sales Intern	Wuhan, China Aug 2021 – Dec 2021
- Supported international B2B sales across 40+ accounts, tracking engagement to support pipeline progression - Localised technical sales materials and adapted semiconductor product positioning for international prospects - Coordinated sample requests, shipment delivery and internal follow-ups across sales and operations teams	

PROJECTS

Insurance Fraud Detection with Explainable AI	INSEAD Deep Learning
- Compared rule-based and neural-network fraud detection across 10,000+ claims, assessing accuracy and regulatory risk - Recommended a hybrid architecture combining neural networks and rule-based triage across investigation funnel	
Sarcasm Detection in Restaurant Reviews	INSEAD Deep Learning
- Self-directed the business framing for a DistilBERT-based sarcasm classifier, using AI-assisted research tools to independently ramp up on NLP fundamentals from a non-technical starting point - Directed SHAP/LIME explainability analysis and coordinated a team-built Flask API demo, translating model outputs into a business case for detecting manipulative reviews	

ADDITIONAL INFORMATION

Nationality/Work Authorisation: China, French/Singapore Student Pass (until Jan 2027)
Languages: Mandarin (Native), English (C2), French (C1)
Skills: GTM Strategy, Partnership Development, AI Workflow Design, Claude Code/Codex, Excel, PowerPoint, Python, SQL
Interests: Backpacking & Traveling, Muay Thai (Founder of online club with 146 members), Hiking, Gothic film